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SEEDS

1923 East High Street
SPRINGFIELD, OHIO



U. S. DEPARTMENT OF AGRICULTURE,

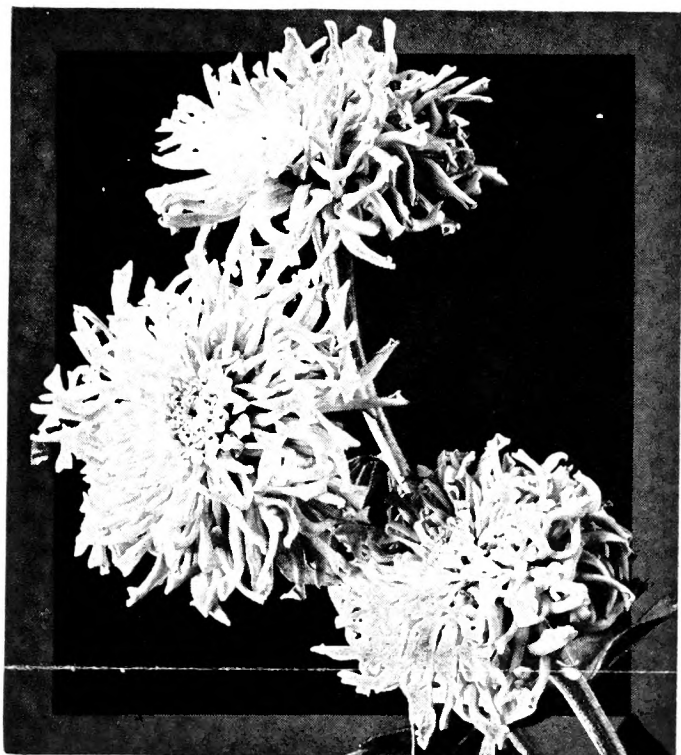
WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

M. E. N.

••• 8-3591

Seeds For the Flower Garden of 1940



Zinnia—Fantasy

Up-to-Date Zinnias

Super Crown o' Gold

Pastel Tints

Newest and finest Zinnia available. Large, beautiful flowers in soft shades with a golden sheen over each. 3 to 4 ft. Pkt. 15c.

Bodger's Gold Medal Dahlia Flowered

Finest Mixed

Very large blooms in all the bright colors, including crimson, scarlet, white, rose, yellow, and purple. 3 to 4 ft. Pkt. 15c.

Yellow and Orange Shades

A mixture of named varieties in autumn colors, wonderful for the late summer garden. Pkt. 15c.

California Giants

Finest Mixed

Tall, large-flowered. Splendid for the border and for cutting. 3 to 4 ft. Pkt. 15c.

Pink Shades

Rose and pink shades only, for the spot where these are most harmonious. Pkt. 15c.

Fantasy

Finest Mixed

Shaggy-petaled, medium sized double flowers. One of the newer types of Zinnias. 2½ to 3 ft. Pkt. 15c.

Early Wonder

Finest Mixed

A new race of dwarf, early-flowering Zinnias, blooming much earlier than all others. A colorful mixture. 2 ft. Pkt. 15c.

Lilliput or Baby Zinnias

Pastel Mixture

These small-flowered Zinnias in delicate, pastel shades are a joy in the garden and particularly useful for cutting. 2 to 2½ ft. Pkt. 15c.

Linearis

Orange

A very dwarf variety with tiny single orange flowers that will brighten the edging border and bloom until hard frosts. Pkt. 15c.

Loveliest Petunias

Topaz Rose

Bronze Medal A. A. S. 1938.

Brilliant, rose-colored blooms suffused with gold shade into topaz-colored throats. Pkt. 20c.

Snowstorm Improved

Unusually large, glistening white flowers shading yellow in the throats. Especially fine for cutting. Pkt. 35c.

Elk's Pride

The largest, darkest and best purple Petunia. Beautiful either alone or in a mixed bed. Pkt. 25c.

Marilyn

The Ruffled Giant type. Very attractive large blooms in the new soft salmon shade. Pkt. 25c.

Fluffy Ruffles

A very choice mixture of finely fringed and heavily ruffled flowers in delicate light colors. Pkt. 25c.

Blue Violet

A deep blue Petunia of compact dwarf form, wonderful for bedding. Does not fade in hot sun. Pkt. 20c.

Flaming Velvet

Velvety blood-red flowers. One of the most satisfactory and most easily grown varieties. Pkt. 15c.

Hollywood Star

Special Mention, A. A. S. 1939.

Small, rose-colored blooms that form a five-pointed star. A most unusual variety. Pkt. 20c.

Burgundy

Rich wine-colored flowers with white throats. Extremely attractive. Pkt. 25c.

Rosy Morn

Extra select. The well-known favorite in a most improved form. Lovely rose blooms. Pkt. 15c.

Marigolds of Merit

Sunset Giants

The largest Marigold yet developed. Huge ruffled flowers in orange or yellow on tall, heavily branched plants. Pkt. 15c.

Yellow Supreme

Lemon-yellow, carnation-flowered blooms. This is one of the finest Marigolds ever introduced. Pkt. 15c.

Orange Supreme

A new, companion Marigold to Yellow Supreme. The large, fluffy, orange flowers are very fine. Pkt. 20c.

Early Dixie Sunshine

Sunrise

Medium-sized flowers of bright, golden yellow. Plants tall and bushy. Early blooming. Pkt. 15c.

Collarette

Crown of Gold

Fragrant orange blossoms having quilled centers and guard of flat petals. No foliage odor. Plants semi-dwarf. Pkt. 10c.

Dwarf Double Harmony

A very satisfactory little French type about 15 inches high, covered with maroon and yellow, scabiosa-like blooms all summer. Pkt. 10c.

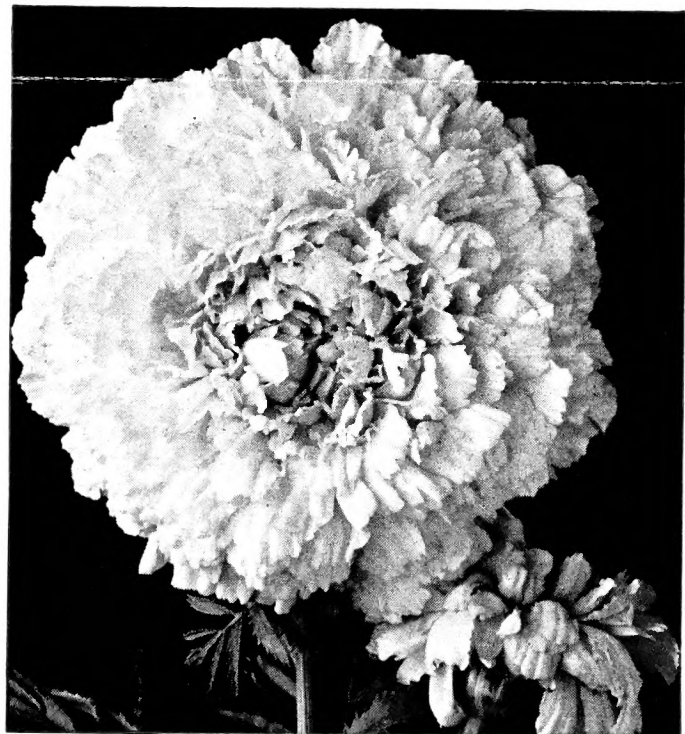
Tagetes Signata Pumila

Gnome

The smallest of all Marigolds. Tiny, single, golden-yellow flowers on plants 6 inches high. Pkt. 10c.

Legion of Honor

A lovely little single French variety producing many yellow blossoms marked with a crimson center. 9 inches. Pkt. 10c.



Marigold Gigantea—Sunset Giants

A SELECTED LIST OF NEW



Aster—California Giant



Calendula—Orange Sunshine



Gourds—Small Varieties Mixed



Nasturtium—Glorious Gleam Hybrids

AGERATUM

Blue Cap

Miniature plants, 6 inches high, covered with deep blue flowers. An ideal edging plant. Pkt. 10c.

Blue Perfection

A very dark blue variety, splendid for bedding. 9 inches. Pkt. 10c.

Tall Blue

Particularly useful for cutting, this mid-blue variety grows about 2 feet tall. Pkt. 10c.

ALYSSUM

Little Dorrit

Very dwarf and compact, this small, easily grown annual is covered with tiny white flowers. Pkt. 10c.

Lilac Queen Improved

This variety, 6 inches high, with deep lavender-lilac blooms, is most attractive. Pkt. 10c.

ARCTOTIS

Grandis

Blue-eyed African Daisy. These white Daisies with dark blue centers and lavender-backed petals are favorites for cutting. Pkt. 10c.

Hybrids. Autumn Shades

A fine border plant, perennial in warm climates, but best treated as an annual, has flowers in rich autumn shades of red, orange and yellow. Pkt. 20c.

ASTERS

Early California Giant

Finest Mixed

Very early blooming, these have large full flowers of the well-known Crego type and grow about 3 feet tall. Highly recommended. Pkt. 15c.

Improved Crego, Wilt Resistant

Finest Mixed

Plants about 2 feet high. Large double flowers, blooming in mid-September. Pkt. 10c.

California Sunshine

Finest Mixed

A distinct type with large flowers composed of a single outer row of petals contrasting in color with the pincushion-like yellow center. Pkt. 15c.

BROWALLIA

Elata, Blue

A dainty, bright blue, small flowered annual excellent for the front of the border. 12 to 15 inches. Pkt. 10c.

CALLIOPSIS

Tall Splendens

Many brilliant yellow blooms with brown centers, top tall feathery plants, making this a favorite annual. 2½ to 3 feet. Pkt. 10c.

Drummond's Gold Crest

A new variety about 2 feet high, with larger yellow flowers having reddish brown zones. Pkt. 10c.

CALENDULA

Sunshine

An improved Chrysanthemum variety. A lovely golden-yellow with incurving petals. Pkt. 10c.

Orange Sunshine

A deep orange Calendula, similar to the yellow. Pkt. 10c.

Orange Fantasy

Crested, coppery orange with darker edged petals and darker centers. A distinct novelty. Pkt. 10c.

Bodger's Pastel Bedding Mixture

Dwarf plants with flowers in pastel shades of yellow and orange. Pkt. 10c.

CANDYTUFT (Annual Iberis)

Coronaria, Miniature Gem

A tiny Hyacinth-flowered variety, 3½ inches tall, makes an ideal edging plant. Pkt. 10c.

Giant White Hyacinth-Flowered

For the cutting garden, this tall white Candytuft growing about 18 inches high, is invaluable. Pkt. 10c.

Umbellata, Finest Mixed

A colorful mixture of crimson, rose, lavender, and white, these are about 12 inches high. Pkt. 10c.

CELOSIA (Cockscomb)

Tall Crimson

Strikingly large, deep crimson heads make this an outstanding border plant. Pkt. 10c.

Plumosa

Triumph of the Exposition

A feathery type in splendid mixed colors. Pkt. 10c.

CENTAUREA (Cornflower)

Cyanus, Finest Mixed

This is an improved Bachelor Button, the colors clear and deep. All double. Pkt. 10c.

Imperialis, Finest Mixed

Fragrant flowers in white, rose, lilac and blue. Plants grow 4 feet high. Pkt. 10c.

COSMOS

Sensation Purity

A new summer Cosmos with lovely large white flowers that come into bloom unusually early. Pkt. 10c.

Sensation Pinkie

A companion to the above in a deep shade of pink. Pkt. 10c.

Sensation, Finest Mixed

An excellent mixture of the pink and white. Pkt. 10c.

Orange Flare

Brilliant orange-colored blossoms, blooming very early, continue until frost. Pkt. 10c.

ALL ARE FRESH, HIGH-TEST

AND IMPROVED VARIETIES

CYNOGLOSSUM

Firmament (new)

An easy-to-grow, hardy annual about 18 inches high, with typical Forget-me-not flowers of a rich blue. Pkt. 15c.

GOURDS

Large Varieties Mixed

An interesting mixture of large, odd-shaped fruits on rapid-growing vines. Pkt. 15c.

Small Varieties Mixed

These are quite small, averaging 2½ to 3 inches in diameter and about 4 inches long. Plain and striped. Pkt. 15c.

Large and Small Varieties Mixed. Pkt. 15c.

GYPSOPHILA (Baby's Breath)

Annual London Market Improved

Newest and best variety of these airy, dainty white flowers, so valuable for mixed bouquets. Pkt. 10c.

HOLLYHOCK

Annual Indian Spring (new)

A most attractive annual Hollyhock with semi-double, crinkly-edged flowers in shades of rose-pink, blooming in less than five months from sowing. 4 to 6 feet. Pkt. 15c.

LARKSPUR

Giant Imperial

Blue Spire

Tall plants with flowers of a very deep violet-blue make this variety one of the best. Pkt. 15c.

Gloria Improved

The deep salmon-rose flowers are effective in the garden and lovely for cutting. Pkt. 15c.

White King

Large, double white flowers. The best white Larkspur. Pkt. 15c.

Finest Mixed

A showy mixture of this splendid type. Pkt. 10c.

MORNING GLORY (Ipomea)

Clarke's Earliest Heavenly Blue

This beautiful sky-blue Morning Glory is unquestionably one of the loveliest of all annual flowering vines. Ideal for covering fences, trellises or small buildings. Pkt. 15c.

Scarlett O'Hara

Gold Medal 1939 A. A. S.

A new and wonderfully attractive variety with rich wine-red flowers. Pkt. 25c.

NASTURTIUM

Glorious Gleam Hybrids

Finest Mixed

Special Mention 1935 A. A. S. Beautiful, semi-double, sweet-scented flowers in an attractive assortment of colors. Pkt. 10c.

Double Gem Mixture

Dwarf plants having very few runners, with the same array of lovely semi-double flowers. Pkt. 10c.

PHLOX DRUMMONDI

Gigantea

Salmon Glory (new)

Special Mention 1939 A. A. S. A very large-flowered, new strain. Salmon Glory is a deep salmon color with a cream eye. 8 to 10 inches high. Pkt. 15c.

Art Shades

Special Mention 1935 A. A. S. An outstanding novelty in a mixture of delicate pastel shades. Plants about 9 inches high. Pkt. 15c.

PORTULACA

Grandiflora

Double Mixed, Extra Select

A choice mixture of practically all double flowers in rich colors. Pkt. 15c.

Single Mixed

An excellent mixture of all colors. Pkt. 10c.

POPPY

Single Shirley

Wild Rose Pink

A lovely, delicate shade of these silky, annual Poppies. Pkt. 10c.

Finest Mixed

A wide range of beautiful colors. Pkt. 10c.

SCABIOSA

Imperial Giants, Blue Moon

A new type of annual Scabiosa, with large fluffy blooms of lavender-blue. Pkt. 15c.

Fire King

The brightest red. A brilliant, fiery scarlet. Pkt. 10c.

Shasta

Large, pure white flowers. Pkt. 10c.

Loveliness

Wonderful salmon-rose shades. Pkt. 10c.

Orchid Shades

Lovely soft colors. Pkt. 15c.

King of the Blacks

A velvety black-purple. Pkt. 10c.

Giant Flowered Hybrids Mixed

Large flowers, unusual colors. Pkt. 10c.

SNAPDRAGON (Antirrhinum)

Maximum

Finest Mixed

A splendid rust-proof mixture of the tallest and finest varieties. All colors. Pkt. 10c.

SWEET PEAS

Summer Flowering Spencer

Silver-Gilt Medal Mixture

The best mixture of new and old varieties. Delightfully fragrant. Loveliest colors. Pkt. 15c.

TORENIA (Wishbone Flower)

Fournieri

An indispensable little blue annual, 12 inches high, with velvety, sky-blue flowers having dark blue blotches and yellow throats. Wonderful for the shady garden. Pkt. 15c.



Portulaca—Grandiflora Double

VERBENA

Hybrida Grandiflora

Finest Mixed

A gorgeous display of color may be made with these old-fashioned flowers, again most popular. This is a fine mixture. Pkt. 15c.

Essential Steps in Sowing Seeds

For Out of Doors

Select a well-drained place.

Spade soil deeply, mixing in a generous amount of humus in the form of old manure, leaf mold or peat moss. If the soil is a stiff clay, include some sand or screened coal ashes.

Level the surface and water thoroughly before sowing the seeds.

Barely cover the seeds with sifted soil or peat moss and **never allow the soil to dry out.**

Remember that some seeds, such as Zinnias and Marigolds, will germinate in a few days and need no other covering.

Other seeds, particularly perennials such as Aquilegia and Pyrethrum, are slow to germinate and will benefit by a covering of burlap.

As seedlings grow, thin out according to size of plant.

For Indoors

Use pots, boxes or pans having holes in the bottom for drainage.

Place rough charcoal or broken pieces of pots over the holes.

Fill with sandy loam containing about one-third humus.

Water soil thoroughly before sowing seeds.

Barely cover the seeds with sifted soil and place a piece of glass, slightly raised for air, over the top, keeping this on until the seeds germinate.

Keep in an even temperature as near 70 degrees as possible.

A sunny window is an ideal place for the seedlings.

PERENNIALS

AQUILEGIA

Dobbie's Improved Hybrids

A very superior, long-spurred strain containing many colors, including fine pink and blue shades. Pkt. 20c.

CAMPANULA

Calycanthemum (Cup and Saucer Canterbury Bells) Finest Mixed

Large, bell-shaped flowers in blue, rose and white. A fine border plant. Pkt. 10c.

CARNATION

Chabaud's Giant Double Finest Mixed

Blooming five months from sowing, this hardy garden Carnation comes in shades of red, rose, yellow and white. Pkt. 15c.

GYPSOPHILA (Baby's Breath)

Paniculata, Double White

One of the most useful and attractive white border plants. Tiny double white flowers form a cloud over the entire plant. Pkt. 10c.

Oldhamiana

Similar to the white variety, though more erect, this one has flesh-pink flowers. Award of Merit, Royal Horticultural Society. Pkt. 15c.

DAHLIA

Unwin's Dwarf Hybrids

A free-flowering mixture of small, semi-double and double flowers on dwarf, bushy plants. 18 to 24 inches. Pkt. 15c.

DELPHINIUM

Pacific Giants Finest Mixed

A new strain of very large double flowers on tall plants. The best mixture to be found. Pkt. 40c.

White

Grown by the originator, Vetterle and Reinelt on the Pacific Coast, this has immense white, fully double flowers. Pkt. 50c.

HOLLYHOCK

Double Triumph Mixed

Beautifully fringed rosette flowers in many new shades and bi-color combinations. Wonderful for the back of the border. Pkt. 15c.

PANSY

Engelmann's Giant

Dark and light shades, huge flowers, compact and early flowering. A choice bedding and cut-flower strain. Pkt. 25c.

RUDBECKIA

Hirta Autumn Tints

A very new Cone Flower in bronzy autumn shades of light yellow to dark orange. Flowers very large. Plants about 3½ feet high. Pkt. 20c.

ICELAND POPPIES

The Emperor

A delightful shade of tangerine orange, these silky-petaled flowers bloom the first year. Pkt. 15c.

The Empress

Large, beautiful, crinkly flowered, in shades of salmon-rose, this is another lovely variety. Pkt. 15c.

PYRETHRUM

Hybridum Roseum James Kelway

Very showy and long stemmed, these Persian Daisies are a brilliant scarlet. Effective in the garden and valuable for cutting. Pkt. 15c.

SHASTA DAISIES

Alaska

Large, single white Daisies usually in bloom on Memorial Day. Pkt. 15c.

Conqueror

This very large-flowered variety blooms later and lasts a long time. Pkt. 15c.

Diener's Double

A lovely, fluffy, double form of the popular Shasta Daisy. Finest strain available. Pkt. 50c.

VIOLA (Tufted Pansy)

Choice Mixed

Delightful little Pansy-like flowers much used to edge the perennial border. Beautiful shades of crimson, white, purple, blue and yellow. Pkt. 15c.

